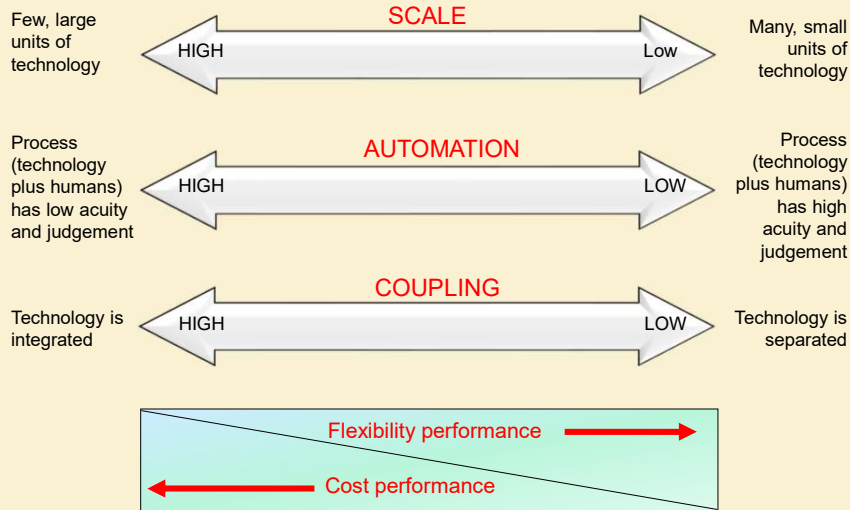


Slide 6.6

## The three dimensions of process technology are often closely linked

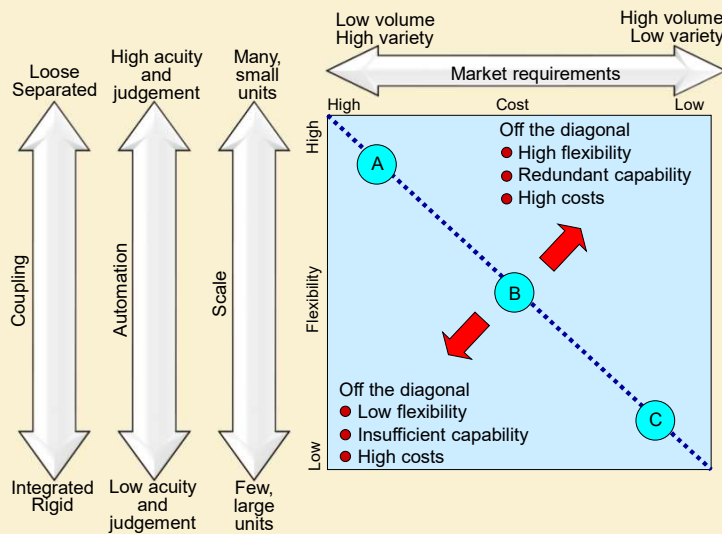


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6

Slide 6.7

## The product-process matrix and the technology dimensions

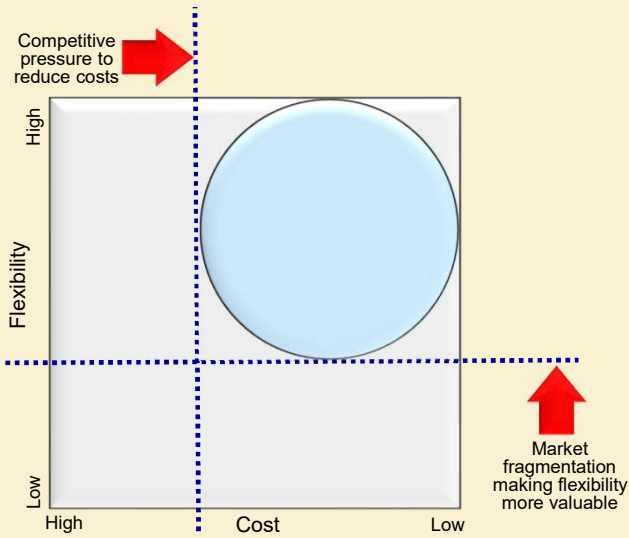


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7

Slide 6.8

## Market pressures are requiring operations to be both flexible and low cost

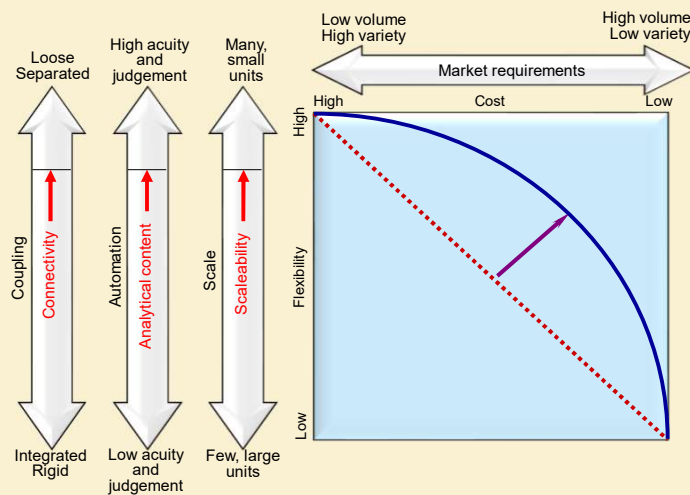


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8

Slide 6.9

## The product-process matrix and the technology dimensions



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9